



THERE ARE COUNTLESS REASONS TO

**INVEST IN  
THAILAND**



# Thailand's **New** Economy, **New** Opportunities 泰国的**新**经济，**新**机遇

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Secretary General

Office of the Board of Investment, Thailand

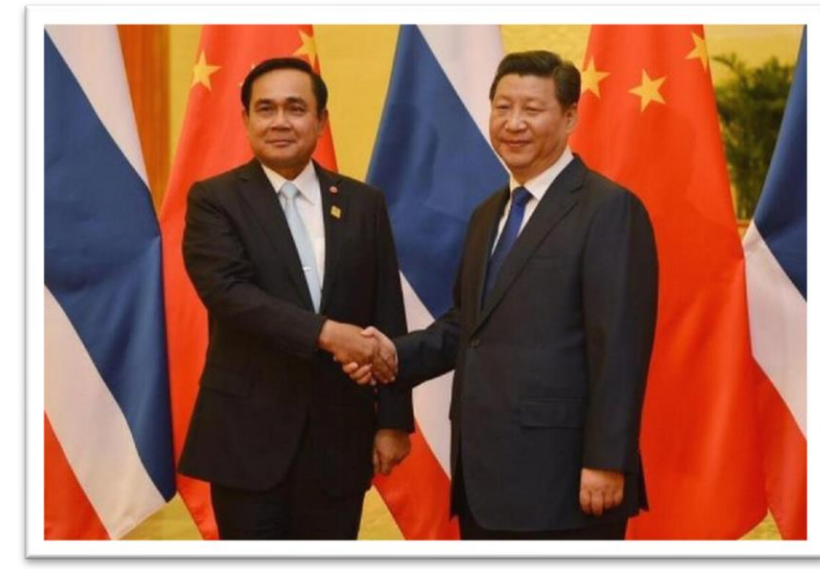
泰国投资促进委员会秘书长 纳立·特萨提拉沙

4 April 2023



# China - Thailand Relations

## 中泰关系

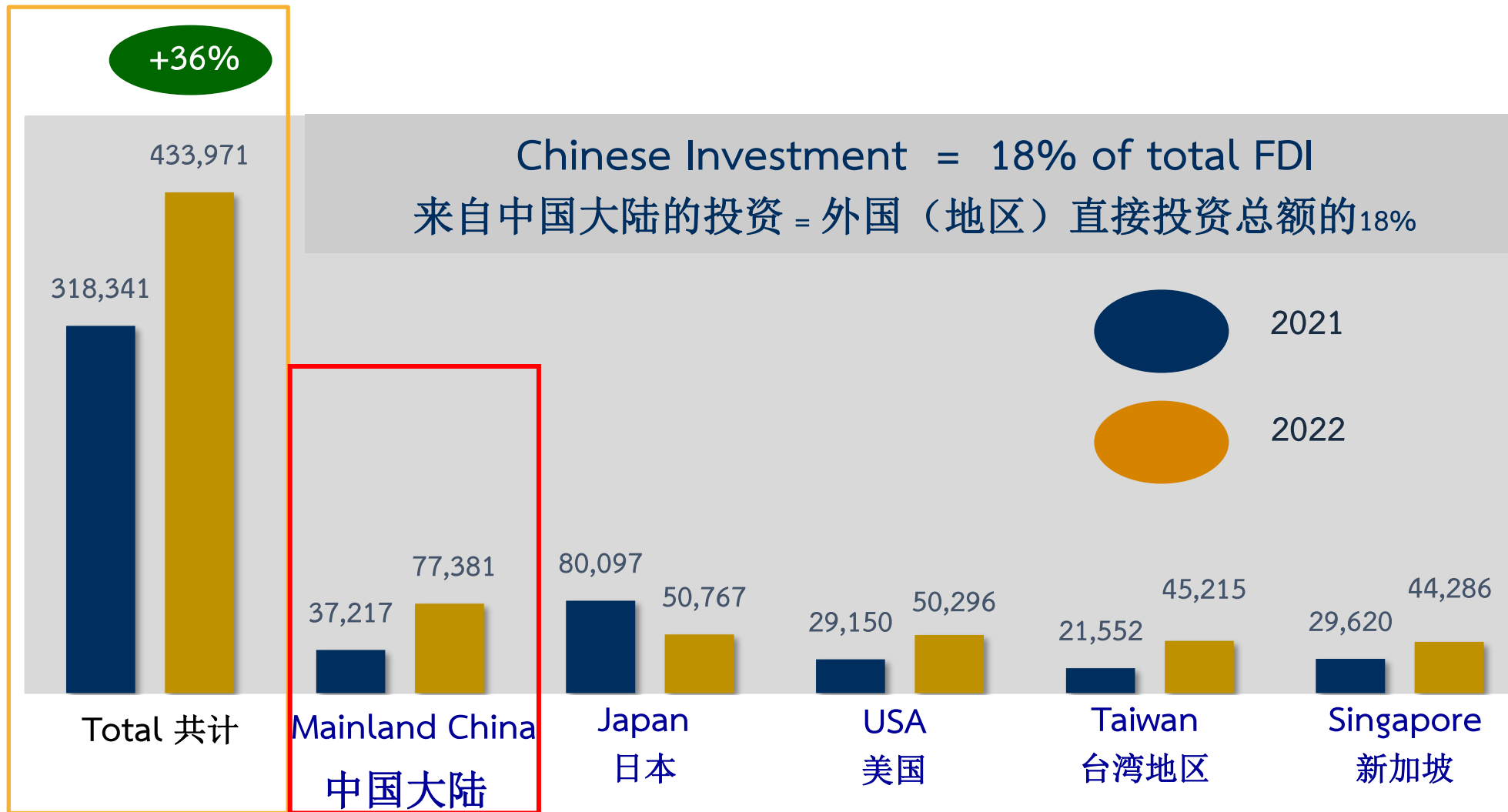


# Foreign Direct Investment Application in 2022

## 2022年外国（地区）直接投资申请

(Million Baht)

百万泰铢





# Chinese Investment Applications

## 来自中国的投资申请



### 2020

### 2021

### 2022



Investment Application  
投资申请

# 153

Projects  
项目数

# 109

Projects  
项目数

# 158

Projects  
项目数



Investment Value  
投资金额

# 30,780

mil THB 百万泰铢  
(RMB 6,218.18 mil)  
62.18亿元

# 37,217

mil THB 百万泰铢  
(RMB 7,518.58 mil)  
75.18亿元

# 77,381 ▲ 108%

mil THB 百万泰铢  
(RMB 15,632.52 mil)  
156.32亿元

### 2022 Top 5 Industries 2022年投资额前五位行业



Electronics & Electrical  
电子电器

33,804 million THB  
(RMB 6,829 million)



Automotive & Machinery  
汽车与机器设备

12,655 million THB  
(RMB 2,556 million)



Light Industries  
轻工业

11,007 million THB  
(RMB 2,223 million)



Chemicals  
化工产品

8,882 million THB  
(RMB 1,794 million)



Digital & Service  
数字与服务

5,142 million THB  
(RMB 1,038 million)



# Success Stories of Chinese Companies in Thailand

## 在泰投资中国企业的成功案例



长城汽车  
Great Wall Motors



Haier



Hisense



BGI 华大



富通集团

CIMC 中集



SIASUN



四方精創  
FORMS SYNTRON



# Thailand's Competitive Strength in Attracting Investment

## 泰国吸引投资方面的竞争实力



**Strategic Location**  
战略性地理位置



**Excellent infrastructure especially in the EEC area**  
优良的基础设施  
特别是东部经济走廊区域



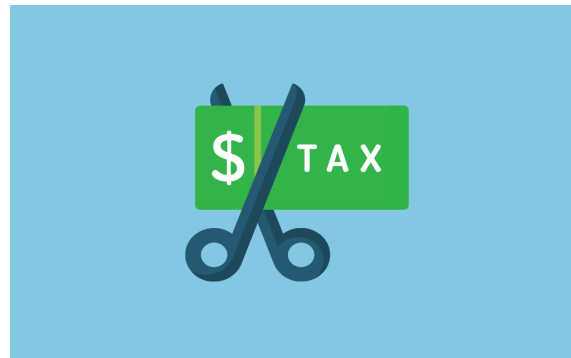
**Strong supply chain (supporting industries)**  
强大的供应链  
(配套产业)



**High Quality Workforce & Business-friendly Environment**  
高质量劳动力和友好的营商环境



**High Potential Domestic Market and Moderate Cost**  
国内市场潜力巨大  
成本适中



**Competitive incentives**  
竞争性激励措施



**Competence in providing renewable energy to the business**  
可为企业提供可替代能源



**Good relationship with all countries**  
良好的国际友好关系

# Investment Promotion Strategy for the New Economy (2023-2027)

## 投资促进措施推动新经济（2023-2027）

### New Economy 新经济

Promote investment leading to  
a new economy and secures a better future for the next generations  
促进投资，打造新经济，为后代创造更美好的未来

Innovative 创新性 ← Competitive 竞争性 → Inclusive 包容性

7

Pillars

+

3

Drivers

1

Restructure industries and strengthen supply chains

2

Accelerate transitions to smart & sustainable industries

3

Promote Thailand as an “Intl Business Hub” and a “Regional Trade and Investment Gateway”

4

Strengthen Competitiveness of SMEs and Startups and connect them to the World

5

Promote investment based on the potential of each area to generate inclusive growth

6

Promote Development of Community and Society

7

Promote Thai Overseas Investment to Expand Business Opportunities

Whole Package Incentives  
(Tax + Non-tax + Financial Incentives)

End-to-End Services for  
Pre & Post-Investment

Ecosystem & Ease of Investment



# Targeted Industries

## 目标产业

### Existing Industries 现有产业

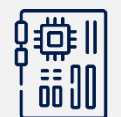
### New Industries 新兴产业

### Priority Industries

for the Next 5 Years  
未来五年的重点行业



Automobile and Parts  
汽车及零部件



Electronics/Electrical  
电子/电器



Petrochemicals/Chemicals  
石化/化学品



Agriculture and Food  
农业与食品



Tourism  
旅游业



Medical Industry 医疗产业



Biotechnology 生物技术



Digital Industry 数字产业



Aerospace 航天



Automation / Robotics  
自动化/机器人



Education 教育



Defense Industry 国防行业



BCG  
生物循环绿色  
产业



EV  
电动汽车



Smart  
Electronics  
智能电子



Digital  
数字化



Creative Industry  
创意产业

+ Regional Headquarters, Supporting Industries etc.  
地区总部, 配套产业等

Core Tech  
核心技术

Bio Tech  
生物技术

Nano Tech  
纳米技术

Material Tech  
材料技术

Digital Tech  
数字技术

Energy Tech  
能源技术



# Long-Term Resident (LTR) Visa

## 泰国长期居留签证 (LTR)



### 4 Types of Long-term resident Visa 适用于四类人群



**Wealthy Global Citizen**  
全球富裕公民



**Wealthy Pensioner**  
富裕退休人士



**Work-From Thailand Professional**  
在泰国从事远程工作的专业人士



**Highly Skilled Professionals**  
高技能专业人士

Targeted industries for the **High-Skilled professional** category are as follows :

#### Existing Targeted Industries

- Automotive Industry
- Electronics Industry
- Affluent Tourism Industry
- Agricultural, Food and Biotechnology Industry
- Automation and Robotics Industry
- Aviation, Aerospace and Space Industry
- Biofuels and Biochemicals Industry
- Digital Industry
- Medical Industry
- Defense Industry
- Circular Economy



Transportation and Logistics Industry



Petrochemical and Chemical Industry



International Business Center (IBC)



Highly-skilled professionals with specialized skills e.g. Digital, Finance, Marketing Advisor



### Long-term Resident Visa Privileges 长期居留签证的优惠待遇



**10-year visa & Permission to work in Thailand**



**Fast Track Service at International Airport**



**90-day report extended to 1-year report and exemption of re-entry permit**



**Permission to Work in Thailand (Digital Work Permit)**



**17% Personal Tax Exemption for Highly-skilled Professionals**



**Facilitation Services at One Stop Service Center**



**Exemption from 4 Thais : 1 foreigner employment requirement ratio**

**Remarks: The LTR visa will be granted for 5 years at a time and can be renewed every 5 years if qualifications are met.**  
长期居留签证五年一签，条件符合可续签

# LTR VISA Status: 长期居留签证申请状况:

3,078 Applications from 1 September 2022 - 14 March 2023

2022年9月1日至2023年3月14日共提交3078个申请

## TOP 5 Nationality applying LTR Visa 申请数排名前五的国家



535 persons



349 persons



342 persons



254 persons



184 persons

## LTR Visa Applicant (by categories) 申请者按类别统计



**Wealthy Global Citizens** 全球富裕公民

206 persons (6.7%)



**Wealthy Pensioners** 富裕退休人士

1,049 persons (34.1%)



**Work-from-Thailand Professionals**

在泰国从事远程工作的专业人士

807 persons (26.2%)



**Highly Skilled Professionals**

高技能专业人士

422 persons (13.7%)



**Dependents** 家属

594 persons (19.3%)




# BOI Offices in China

## 泰国投资委中国办事处



### Beijing Office 驻北京办事处

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There are countless  
**Reasons** to  
**INVEST** In Thailand  
投资泰国 理由无限

**Thank you**  
谢谢

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